

MMCJ (Third Semester)Examination, 2013

Paper Code : AS-2565

Print Media/ Reporting

Model Answer

Objective Answer :

1. (i) Digdarshan
- (ii) The bottom story of first page
- (iii) Interesting start
- (iv) what, when, where, why
- (v) Press News Bureau, Free Press of India, United Press of India, PTI
- (vi) Dainik Bhaskar
- (vii) Wage Board
- (viii) less than 3 %
- (ix) Deepak Sandhu
- (x) Sub editor

Subjective Answer :

2. Objectivity of news basically refer to free from any kind of biasness and news presented with factual information in a balance way. Reporters own view/ideology, Reporters' low income salary, Advertisement given by big industries, newspapers' connection with political parties/industries, the overall buiseness pattern of newspapers etc. all these factor can influence the objectivity of news.
3. The Professional body Press Council of India provided guidance to Journalistic ethics which are generally followed. While reporting victimized women a Journalists needs to handle sensitively with accurate and fair reports. Take caution against publication of names and pictures. Question that touches chastity, personal character and privacy of women, names, particular leading to identity should not be published.
4. A Journalist is basically a messenger for society and specialization in any field makes them more perfect to convey information with the easy way, without any technical jargons. And the exact news or information could be conveyed to the society.
5. RTI has provided a strong tool for getting inside information from every governmental department. Those public activities which are secretly running or misusing under these departments can be approached through RTI. Although there also applied technical hindrance while gathering information but to a large extent RTI is helpful in disclosing secret information which needs to be open. And a reporter needs to be active and attentive while disclosing information and delivering news.
6. Student can write editorial as per their own understanding and choice.

7. Comment on any two: **News Angle**- A reporter should have “nose for news” and with what vision an information is being observed and transformed into news is an important aspect. Because it can vary from reporter to reporter or editor to editor.

Code of ethics for economic reporting- : gifts, loans, trips, discounts, preferential shares needs to be avoided by reporter. Reporters need to be encouraged for exposing any corruption or scam. Reporters should not misuse his position for the beneficiary of any company/ relatives/ friends.

Reporting of election and paid news- It is the duty of the press to provide objective reports about elections and the candidates. Press should eschew reports which promote communal election campaign/ reports. And press also needs to eschew reports which are basically paid news.

Review writing- Observing and explaining about positive and negative aspects of any creation.

8. Student will write news as per their own understanding ability.